Two decades of dynamic entrepreneurial development
GEM Slovenia 2022

Key dimensions of the GEM survey
- Growth of entrepreneurial activity 2002 - 2022
- Total early-stage entrepreneurial activity 2022
- Established entrepreneurial activity 2022

Global research GEM, a 24-year data span that allows longitudinal analysis both within and between different geographic regions and multiple waves of data.

Since 2002, Slovenia has been an active participant in GEM, the world’s largest and most important survey on entrepreneurship.

Data obtained from 120 economies on five continents.

Cooperation of more than 300 academic and research institutions.

More than 170,000 interviews conducted annually on global level with experts and entrepreneurs of all ages.

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Changed cultural and social norms, but more fear of failure
- Entrepreneurship as a good career choice
- High status to successful entrepreneurs
- Media attention for entrepreneurship

Growth in identifying business opportunities, but decline in entrepreneurial ambition
- New business opportunities over the next 6 months
- More than five jobs in the next five years

Improving entrepreneurial ecosystem
- Physical infrastructure
- Internal market – regulations and burden
- Internal market – dynamics
- Commercial and professional infrastructure
- R&D transfer
- Entrepreneurship education at school
- Government policy – support
- Government policy – regulations
- Government programmes

Measured on a scale from 1 to 5 (1 = very inadequate or insufficient status, 5 = very adequate or sufficient status)

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Detailed results of the survey can be found on the web pages of the Institute for Entrepreneurship and Small Business Management [http://ipmmp.um.si](http://ipmmp.um.si) on the global site [www.gemconsortium.org](http://www.gemconsortium.org), where you can find the results of entrepreneurship research over the years, databases and other information about the global survey.

The world’s largest ongoing study of entrepreneurial dynamics.